

**MINUTES OF THE REGULAR MEETING OF THE TOBACCO PREVENTION AND
CESSATION EXECUTIVE BOARD MEETING
AUGUST 5, 2010**

Dr. Greg Larkin, Chairman, Indiana State Department of Health called the regular meeting of the Tobacco Prevention and Cessation Executive Board to order at 1:25 p.m., at the ISDH Building, Rice Auditorium, 2 North Meridian Street, Indianapolis, Indiana.

I. Welcome

Dr. Larkin welcomed everyone. The Board was asked to review the September Board meeting minutes. Due to no quorum, Karla Sneegas recommended that the minutes and the financial reports be moved to the scheduled October 21, 2010, meeting.

II. Approval of June 3, 2010, Executive Board Meeting Minutes

Tabled until the next Executive Board meeting scheduled for October 21, 2010.

III. Approval of the ITPC Financial Report

Tabled until the next Executive Board meeting scheduled for October 21, 2010.

IV. Discussion Items

- Legislative Agenda for 2011

- A smokefree air bill will be introduced by Representative Charlie Brown. A handout was shared containing a map of the United States indicating Smoke-Free Indoor Air Laws for Private Worksites, Restaurants, and Bars effective July 5, 2010. Indiana is the only state in the upper Midwest that does not have a smokefree air law.
- An excise tax increase on other tobacco products as well as an excise tax increase cigarettes could be proposed. A handout containing a map provided by the Campaign Tobacco-free Kids shows where we are on taxes in comparison to other states. The Indiana cigarette tax was increased in 2007. .

- 10th Year Anniversary

The ITPC Executive Board began meeting in June 2000, ten years ago. The 10th anniversary of the Agency is in January. There was discussion from the Board for ways to recognize our anniversary and to use this in our overall education, outreach, and awareness over the next year and will be acknowledged in our upcoming annual report.

V. Dashboard

Our grantees reports are due at the end of this month. A report is not currently available, but will be compiled and will report at the October Executive Board meeting.

VI. ITPC Program and Staff Update

- FDA Comment period on Dissolvables tobacco products is due in September. We were asked to provide input since Indiana was a test market state. This is a study to regulate these products.
- Program Updates
 - Camille Kalil, ITPC Cessation Specialist, presented an overview of the Preferred Networks in conjunction with the Indiana Tobacco Quitline. Referrals to the Quitline from providers and employers have increased over time.
 - Scott Memorial Hospital received the 2010 RISE Award.
- Media Updates
 - The Quit Now Indiana contest is a collaboration with ISDH and INShape Indiana. The campaign is a grassroots effort with no paid media. All local coalitions are participating. The official kickoff is Friday, August 6—Tobacco Free Day and Band Day, at the Indiana State Fair. Contest entry deadline is August 23. Tobacco users enter the contest by completing the form and pledging to stay tobacco free from September 1-30. A drawing will be held in October. Cash prizes donated by AmeriHealth Mercy and are 1st place—\$2,500, 2nd place—\$1,500, and 3rd place—\$1,000.
 - Voice is also sponsoring the concert at the State Fair on August 15 featuring Selena Gomez.
 - The VOICE youth are in the 6 p.m. daily parade at the State Fair.

VII. Announcements

- A request for proposals was submitted to the Indiana Department of Administration for our evaluation coordinating center. It is the end of the four-year contract period.

Meeting adjourned at 2:47 pm.

The following Executive Board Members were present for all or part of the meeting:

Greg Larkin, M.D., FAAFP, Chairman (Ex-Officio)

Karla Sneeegas, MPH, Executive Director

Phyllis Lewis for Dr. Tony Bennett, Ed.D.

Alan Snell, M.D.

Bobby Keen, Ph.D.

Emily Hancock for Anne Murphy, FSSA

James Jones

Lindsay Grace, ALA

The following Advisory Board Members were present for all or part of the meeting:

Arden Christen, DDS

The following Executive and Advisory Board Members were not in attendance:

Mohammad Torabi, Ph.D.

Stephen Jay, M.D.

Steve Simpson, M.D.

Danielle Patterson

Victoria Champion, PhD.

Diane Krull

Wendy Zent

J. Michael Meyer

Christine Bavender for Greg Zoeller, Attorney General

Patricia Hart

Pat Rios

Agency Staff in attendance:

Becky Haywood, Administrative Assistant

Barb Cole, Administrative Assistant

Kristen Stokes, Contract Administrator

Karen O'Brien, Regional Program Director

Angie Morris, Voice Coordinator / Training Director

Melissa Swan, Regional Program Director

Katelin Ryan, Research Director

Camille Kalil, Director of Tobacco Cessation

Cheryl Raney, Accountant

Agency Staff not in attendance:

Miranda Spitznagle, Director of Program Evaluation

Anita Gaillard, Director of Community Programs

Celesta Bates, Chief Financial Officer

Rachelle Back, Regional Director

Others in attendance:

Harry Davis, MZD

Missy Lewis, IAFP

Denise A. Allen, IDHA/IUSD

Jill Richardson, Promotus Advertising